



Touchrate, Kimberly-Clark and Zebra Technologies Partner for Sam's Club Family Care Touchscreen Kiosk

Orlando, FL, April 2016 – Touchrate, a leading digital provider of on-location customer-facing digital solutions, has partnered with Zebra Technologies, a major manufacturer of marking, tracking and computer printing technologies, and Kimberly-Clark, one of the largest CPGs known for its global brands in more than 150 countries, to provide digital interactive touchscreen kiosks to aid shoppers with Family Care in Sam's Clubs.

The touchscreen kiosk will engage Sam's Club members in a better member shopping experience for increased sales while gathering insights and minimizing returns.

Touchrate is "extending the aisle" for various retailers by connecting the shelf with online for greater selection while simplifying the transaction process.

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